

The brands



Pfaff-silberblau – the name of this company with its long-standing tradition and history of more than 140 years has become the synonym for power, dynamics and safety. Hoists, material handling equipment as well as rope winches and rack and pinion jacks of the Pfaff-silberblau brand are used wherever high loads need to be lifted, turned or moved in an environment with demanding safety requirements.

In logistics, industrial production or outdoor applications, the innovative products and application-specific designs with their unique silver blue finish provide the solution to numerous lifting applications.



Yale is the leading brand for standard manual hoisting equipment in Europe. As early as 1877, Yale produced the first spur-gear hand chain hoist incorporating the Weston screw-and-disc type load brake – a design principle which is still used today. In 1936, hoist manufacture started in Velbert with the production of the world renowned PUL-LIFT®.

The product range as well as all new and further developments of Yale in the individual product sectors constantly raise the benchmark for quality, reliability and safety.

The comprehensive range of products includes hoists, balancers, cranes, load hoisting tackles and crane weighers, hydraulic tools, load moving systems, material handling equipment, textile lifting and lashing equipment as well as personal protection equipment.

The prominently yellow products, which are delivered ready for operation, are used world-wide for the most varied industrial and commercial applications.

